



September 7 – October 18, 2026

GoGo VELO is launching with a new mission: “Let’s cycle 1,000 times around Luxembourg”!

Following the outstanding results of the spring 2026 edition (more than 2,100 motivated participants covered a distance nearly twice that to the moon), the national cycling campaign is returning to home turf this fall.

This time, the mission is “Let’s cycle 1,000 times around Luxembourg”! Together, all participants are expected to cover 356,000 km by bicycle. The main goal of the GoGo VELO campaign—an initiative of ProVelo asbl and Klima-Bündnis Lëtzebuerg, with support from the Ministry of Mobility and Public Works—remains, of course, to further promote and establish the bicycle as an everyday mode of transportation.

So, in the fall of 2026, all participants are once again encouraged to use bicycles as often as possible for both daily commuting and leisure activities. To motivate participants, exciting challenges have once again been incorporated into the campaign; if successfully completed, these challenges will qualify participants for a drawing to win great prizes!

At the national level, prizes include bicycle accessories, free spa passes, and various gift certificates! In addition to the national challenges, no fewer than 15 (!) municipalities and regions have added their own challenges and prizes—so it’s definitely worth participating.

To participate, you’ll need to download the “Radbonus” app, where cyclists can sign up using the access code “**gogovelo**”. In a second step, each participant can then choose a municipality or region for which they’d like to collect cycling kilometers.

At the start of each ride, simply launch the app and tap the tracking button—from September 7 through October 18, the kilometers cycled will then be automatically added to the overall mission and individual challenges.

In addition, all participants have the opportunity to rate the condition of the cycling infrastructure via the app and thus contribute to its improvement—an effort that’s definitely worth it!

More information about the campaign, the sponsors, and the prizes up for grabs is now available at www.gogovelo.lu and in the Radbonus II app!